

# ISHA MODAK

Front-End Web Developer • WordPress Specialist

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Results-driven Front-End Developer with 2.5+ years of professional experience delivering 15+ production websites across finance, interior design, travel, e-commerce, and technology sectors. Specializes in WordPress/Elementor development, custom HTML5/CSS3/JavaScript solutions, and React integration. Consistent track record of building SEO-optimized, mobile-first, high-performance sites that meet tight client deadlines.

## PROFESSIONAL EXPERIENCE

### Front-end Web Developer , Viweb Digital

Oct 2023 - March 2026

- Designed, developed, and launched 15+ client websites across diverse industries including finance, interiors, tourism, and e-commerce (portfolio: [ishamodak.online](http://ishamodak.online)).
- Built fully responsive, cross-browser compatible websites using WordPress, Elementor, HTML5, CSS3, and JavaScript — resulting in consistent mobile-first experiences.
- Integrated React components into web applications to deliver dynamic, interactive UI features, improving user engagement.
- Performed WordPress performance audits and optimization — including image compression, caching, and lazy loading — to improve Google PageSpeed scores.
- Implemented on-page SEO best practices (semantic HTML, meta tags, structured data, alt attributes) across all projects to maximize organic discoverability.
- Customized WordPress themes to meet client-specific functional requirements without compromising site speed or security.
- Collaborated with designers and content teams to translate wireframes and business requirements into polished, production-ready web solutions.
- Maintained detailed project documentation including technical notes and client handover guides, enabling smooth transitions and minimal post-launch support.
- Delivered all projects on schedule, balancing concurrent workloads while maintaining high design and code quality standards.

## TECHNICAL SKILLS

Html	Javascript	Cross-browser Compatibility
CSS	MySql	Python
Wordpress Elementor	Responsive Design Implementation	React
Plugin Integration & Troubleshooting	SEO Best Practices	Website Speed Optimization
		Manual Testing & Debugging

## EDUCATION

### BE: IT Engineering

Vidyavardhini's College of Engineering & Technology

07/2023

CGPA: 8.52

### Diploma : Computer Engineering

Government Polytechnic Mumbai

05/2020

CGPA: 9.72

## ADDITIONAL INFORMATION

**Languages:** English, Hindi, Marathi.

**Certifications:** Fundamentals of Digital Marketing : Google Digital Garage